

**Contains No** sugar, salt, dairy, yeast, wheat, corn, preservatives, artificial colors or flavors.

**Suggested Use:** As a dietary supplement, adults take one (1) softgel capsule daily with meals, or as directed by a health care professional. Store in a cool, dry place and away from direct light.

**KEEP OUT OF REACH  
OF CHILDREN.**

«Client Address Placeholder»

100% Natural Mixed Carotenoids  
**Beta Carotene**



*Dunaliella salina*

15,000 mcg RAE  
(25,000 IU)

Dietary Supplement  
60 Softgels

**SUPPLEMENT FACTS**

Serving Size 1 Softgel Capsule

	Amount Per Serving	% Daily Value
Vitamin E (as d-alpha tocopherol)	1 mg (1 IU)	7%
Natural Mixed Carotenoids (from <i>D. salina</i> )	15,000 mcg RAE **	*
Beta Carotene	14,288 mcg	1,588%
Alpha Carotene	450 mcg	*
Zeaxanthin	90 mcg	*
Cryptoxanthin	105 mcg	*
Lutein	67 mcg	*

\*Daily Value not established

**Other Ingredients:** Capsule (gelatin, glycerin and water), annatto powder, soybean oil and beeswax. Contains soy.

\*\*Equivalent to 25,000 IU Vitamin A activity (500% Daily Value).

Each capsule provides 100% natural beta carotene from the marine algae, *Dunaliella salina*. *D. salina* offers a rich mixture of carotenoids, including *cis* and *trans* forms of beta carotene as found in nature.

Betatene® is a trademark of Cognis Corporation.



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